



CALPEEK

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CAMPAIGN '96: HAS PEROT SUCKERED LAMM???

Editor's note: Reform Party founder and RP presidential candidate Ross Perot and the man who would like to succeed him as the presidential nominee of this new third party, former 3-term Colorado Gov. Richard Lamm, are locked in what some see as a bitter, but rather one-sided struggle to win the RP presidential nomination. Here's our brief update & analysis...

...On Aug. 11th, both contenders will address members of the Reform Party from the Long Beach Convention Center. Their speeches will be carried via satellite around the U.S. to other RP gatherings and it's likely there will be national, live TV coverage as well. Seven days later, on Aug. 18th, RP members will gather in Valley Forge, PA, to select their nominee...

...According to our sources, the likely nominee for the Reform Party will be Perot. But the key question these sources are asking is this: how did Lamm, who once was regarded as a fairly smart guy (although very pessimistic in some of his views), manage to get *suckered* into running against Perot? The answers: 1) Initially, Lamm may have been blinded by the pure high of just being a presidential candidate and Perot's lack of any definite statement about running; 2) Lamm's first major exposure to the RP got good marks when he spoke to about 1,000 RP members in Calif. last month, including very positive comments by Calif. RP leaders; 3) Those first contacts with the RP and its leaders may have led Lamm to believe resources would be available to him to launch a credible White House bid; and 4) But in the end, Lamm failed to ask anyone about Rule #1 of Lone Star Politics: *never trust a Texan who speaks with a nasal twang* ---especially if that person is worth several billion dollars and has an ego to go with it...

...If there's a downside in all this for Perot, it's the fact that Lamm has made a favorable impression on a num-

ber of RP leaders & members and now some of these same people are fairly POed at the way Perot loyalists within the RP are treating Lamm and his campaign. This could hurt Perot later because Lamm might make this an issue during his Aug. 11th speech. If he does (even if it's just a throw-away line), the news media will pounce on it -- and this would be a problem for Perot...

...While Perot hasn't hired anyone to run his campaign, Lamm has enlisted Tom D'Amore as his chief manager. D'Amore is a Lowell Wicker operative who has been with Wicker in numerous campaigns. Two of Lamm's biggest Calif. supporters are former Congressman Ed Zschau(R) and former San Jose Mayor Tom McEnery (D). Need to reach Lamm's cmp. HQ? ☎(303)572-7500. Lamm also has an (415)562-1828 info line...

...FYI: Sacto-based McElroy Communications will be handling PR/communications for both Reform Party gatherings. Stay tuned...

MORE SUMMER VACATION TIME FOR CALPEEK

We're taking next week (week of Aug. 5th) off -- so don't look for a newsletter the week of Aug. 12th. We'll return to work on Aug. 12th and our plan is to produce CALPEEK's 1996 Election Guide (dated Aug. 19th). Stay tuned...

CAMPAIGN '96: OPPOSITION GROUP FORMED TO BATTLE AGAINST CAMPAIGN REFORM - 208 & 212.

Editor's note: Backers of the two *campaign reform* initiatives on the Nov. 5th ballot, Props. 208 & 212, are bashing the tar out of each other once again --- which is just fine with those who oppose both initiatives. Here's our brief update & analysis...

...Opponents of these two campaign reform measures

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have been slow in getting their political act together, but sources say there's now at least one official committee against these initiatives, with a second opposition group possibly in the works. The new group formed to oppose 208 & 212 is called Citizens for Choice In Government. The treasurer is David Gould of L.A. For now, because the committee is so new, the temporary ☎ is (213)489-4792. This new group will be composed primarily of *professional political consultants & campaign vendors* -- firms who sell goods and services to the campaign management profession...

...It makes sense that a group like this would be formed, because with the restrictions imposed by 208 & 212, the political consulting profession could be threatened, economically speaking. It's already clear that a number of political consultants who produce slate cards are lining up to oppose these measures, especially 208, which targets slate cards with numerous restrictions. Indeed, the view of most consultants (not all) is summed up by Larry Levine of L.A., who told CALPEEK, "These folks (sponsors of 208 & 212) start with the assumption that all campaigning is bad."...

...The basic problem with both measures, according to opposition sources, is that fundraising restrictions are so tough (\$100 for 212 vs. \$250 for 208 in State legislative races) that communications with voters will be severely limited --- thus only very *wealthy* candidates can afford to run. These new restrictions might also give even more influence and power to independent expenditure committees. For those who aren't wealthy, it will ultimately result in spending more time trying to raise money --- with less time for face-to-face contact with voters. That's probably not the intent that Common Cause or CALPIRG had in mind when they drafted these measures...

...FYI: another problem that backers of these two measures haven't considered is the *financial impact* of the OPEN PRIMARY, approved by voters last March. Beginning with the 1998 primary, instead of communicating with voters of only one political party, candidates will have to communicate with all voters. What this means is that expenditures will easily multiply by a factor of **5 or 6**. Stay tuned...

CAMPAIGN '96: LOCAL INITIATIVES FOR BALLOT.

Editor's note: Here is Part II in our continuing series of updates about city/county initiatives for the Nov. 5th ballot...

● **San Diego Co.** - Voters will be asked to approve a 1/4 cent sales tax (to raise \$360 million over 5 years) for community & branch libraries. This will require a 2/3rds vote - tough but not impossible. Consultants working on this measure include Anderson & Kern; The Primacy Group and Christopher Crotty...

◆ **Santa Clara Co.** - It's now official. County Supes have placed a charter amendment on the ballot to fill vacancies on the Bd. of Supes with a public vote, as opposed to the current method of appointment. The cost would be about \$350,000 when there's a vacancy. Why does the Board want to shift from appointment to elections? Politics. Sources say it has to do with the departure of Sup. David Honda, who is expected to win the OPEN 23rd AD seat of retiring Assemblyman Dom Cortese(RP-San Jose). Sources say there's a battle brewing over who will be Honda's replacement...

● **Anaheim** - City fathers will place a measure on the ballot which will keep the current hotel/bed tax in place --- should Jarvis/Gann IV pass this fall. The hotel bed tax will pay the city's share (infrastructure) for a new Disney theme park (\$1.4 billion price tag) and expansion of the convention center, which has a \$150 million price tag...

◆ **San Mateo Co.** - A little late, but a handful of councilmembers from Burlingame, Belmont, Menlo Park & Half Moon Bay are trying to qualify a referendum to stop the BART/SFO extension plan. This rather small coalition announced their qualification drive 3 weeks ago, but is only now getting off the ground. They won't make it...

● **L.A. Co.** - Voters will face a \$380 million bond measure for parks & beaches, sponsored by *Citizens for Safe Neighborhood Parks*. The Primacy Group will handle mail/strategy; Steve Glazer will handle strategy; and Fairbank, Maslin & Maullin will do polling. L.A. Co. Supes also placed a charter amendment on the ballot to eliminate the automatic 5% annual pay hike for sheriff and county assessor. If approved, pay

increases will be pegged to the consumer price index, but would not be higher than 4%...

● **Long Beach** - The city will place a 20-year, \$30 million bond measure on the ballot, with money going for a 911 communications system/center. This will require a 2/3rds vote. Stay tuned...

CAMPAIGN '96: U.S. HOUSE OF REPRESENTATIVES.

Editor's note: Here's another update on key U.S. House races in Calif...

☒ **22nd CD** - A new poll in this Santa Barbara district shows Demo challenger Walter Capps leading freshman GOP U.S. Rep. Andrea Seastrand by a margin of 41% to 40%, with 5% for Steve Wheeler(I) and 2% for Dick Porter(RP). 12% are undecided. The poll was taken July 1-2 among 402 likely voters. Seastrand has 94% name ID, compared to 74% for Capps. The survey was done by Capp's pollster, Garin Hart Yang Research...

☒ **1st CD** - Most insiders agree that if Demo challenger Michela Alioto is to have a good shot at defeating incumbent U.S. Rep. Frank Riggs(R-Windsor), she needs to run a *mistake-free campaign*. As CALPEEK readers are aware, Alioto had been hammering Riggs over his campaign's distribution of a *Human Events* article which compared Alioto's family to that of WWII Italian dictator Benito Mussolini. Many sources say the Riggs campaign didn't handle this incident well and as a result put Riggs in a difficult spot. But stupidity isn't limited to the Riggs campaign. Now the shoe is on Alioto's foot. Demo sources are shaking their collective heads in disbelief because Alioto's brother, Joe, a campaign advisor, got Alioto cousin Steve Cannata, an intern at KRON-TV in S.F., to forward Riggs' press releases to the Alioto campaign. The shenanigans are slightly more complex, but you get the picture. Really dumb stuff. Michela Alioto has apologized, but the *momentum* Alioto had going for her was stopped dead in its tracks...

☒ **49th CD** - Demo Peter Navarro, who is challenging freshman GOP U.S. Rep. Brian Bilbray of San Diego, has hired The Primacy Group as his campaign consultant...

☒ **3rd CD** - Incumbent U.S. Rep. Vic Fazio(D-Sac-

ramento) has hired Philadelphia-based Shorr Associates to handle his TV campaign; the Campaign Performance Group will handle direct mail; and Garin-Hart-Yang Research will do polling...

☒ **38th CD** - Demo attorney Rick Zbur reports raising \$217,000 in the latest FEC report. Zbur's cash-on-hand is \$181,527 and he has raised about \$570,000 since the start of his campaign. The Zbur campaign also won the endorsement of the Nat'l Education Assn.(NEA). Zbur already had the endorsement of CTA and the CA Federation of Teachers...

☒ **House Vote on Welfare Reform** - On a 328 to 101 vote on July 31, the U.S. House approved a welfare bill that will put a time limit on cash benefits to the poor. All GOP members of the CA delegation voted yes, as did Demos Condit, Dooley, Fazio and Harman. All other Demos voted NO...

CA INITIATIVE UPDATE: SOME ODDS AND ENDS...

Editor's note: Another update on some of the key ballot measures facing voters on Nov. 5th...

● **214 & 216** - Both of the health care/HMO reform measures have now solidified their campaign teams. **Prop. 214**, Californians for Patient Rights(CPR), HQ ☎(916)444-7195. Beth Capell, cmp. mgr.; Abernathy/Anderson, paid & free media. **Prop. 216**, Consumers & Nurses for Patient Protection; Michael Lighty, political action coordinator; Chuck Idelson, free media ☎(415)437-3325; and Herb Gunther of the Public Media Center in S.F., media consultant. On the **NO side**, Taxpayers Against Higher Health Costs is the *new name* of the committee opposing 214 & 216. Frank Schubert & Rick Claussen, both from Goddard Claussen/1st Tuesday, are handling daily cmp. management. ☎(916)552-7526. Stay tuned...

FORMER CONGRESSMAN PENNY AT VICA LUNCH.

Former Congressman Timothy J. Penny(D-MN) will discuss the future of Medicare and other Federal issues, 12 noon to 1:30 p.m., Aug. 8, Warner Center Marriott Hotel, Woodland Hills. The luncheon is sponsored by the Valley Industry & Commerce Assn. For info & RSVPs ☎(818)888-2228...

L.A. CO. MTA LEADER DREW TO ADDRESS FORUM.

Joseph E. Drew, the ceo of the L.A. Co. MTA, will address the L.A. Current Affairs Forum, 11:30 a.m. reception, 12 noon lunch, Aug. 20th, Hyatt Regency Hotel, L.A. For info & RSVPs ☎ Emma Schafer at (213)627-7427...

CAMPAIGN '96: NEW POLL IN L.A. DA's RACE SHOWS LYNCH LEADING GIL GARCETTI BY A 41-31 MARGIN.

Editor's note: L.A. political insiders probably aren't too shocked by this new poll taken for Dep. DA John Lynch, who is challenging L.A. Co. DA Gil Garcetti. Here's our update and analysis...

...The survey was conducted July 23-24 (released on July 25) among 500 likely voters by O.C.-based Lawrence Research. In the head-to-head match, Lynch beats Garcetti by a margin of 41% to 31%, with 29% undecided. In the primary, Garcetti received 38%, while Lynch was at 20%...

...Some consultants believe a more telling statistic is the reelect figure. *Does Garcetti deserve to be reelected, or do you feel it's time to elect someone new?* In this case, only 28% said he deserves another term, while 57% said someone new; 15% had no opinion. That's pretty grim and is fairly close to where former DA Ira Reiner stood four years ago when Garcetti was the challenger. The key difference in 1996: Garcetti has a huge campaign warchest (\$507,740 cash-on-hand) and isn't about to drop out, whereas Reiner was a terrible fundraiser and saw the handwriting on the wall and quit campaigning just after the '92 June primary...

...In measuring *image*, Garcetti again has some problems. Only 40% rate him favorably vs. 44% unfavorably, with 12% no opinion and 4% saying they've never heard of Garcetti. That last figure implies that Garcetti has excellent name ID --- 96%. As for Lynch, his favorables are at 27% vs. 7% unfavorable, with 27% no opinion and 39% saying they've not heard of him...

...So what does all this mean? Lynch's contribution report is very skimpy compared to Garcetti's --- only \$7,858 cash-on-hand. Our guess is that Lynch campaign consultant Rick Taylor will attempt to use this new survey to pry open some checkbooks. Contributors love a winner and this survey shows Lynch to be

in an excellent position at the mid-summer mark. But make no mistake: Lynch needs to raise a hefty warchest if he is to be competitive. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Thomas F. Kranz of the L.A.-based Kranz Scott Group, Inc. has been named to the CA Community College system Board of Governors...

● GOP consultant Mark Thompson has relocated his O.C. office to 1280 Bison, Ste. B9190, Newport Beach, CA 92660. ☎ (714)721-8718...

● L.A. attorney Raymond C. Fisher has been elected president of the L.A. City Police Commission. Fisher is the former deputy general counsel to the Christopher Commission...

● Congratulations: GOP Assemblyman Jim Cunneen and wife Jennifer, are the parents of a new baby girl, Caitlin. Born July 29th...

● Sacto-based Hopcraft Communications has hired Jonathan C.K. Akana of Hawaii as an AE...

CALPEEK'S MARKETPLACE NETWORK

● Continental Cablevision, a rapidly growing telecommunications company in Calif., seeks a Director of Public Affairs for its Los Angeles operations. This position will be responsible for public affairs campaigns, public affairs programming and governmental relations in Los Angeles. We're looking for someone with great political instincts, PR expertise and interpersonal skills. A college degree and 5 years experience in a political, public affairs, and/or government relations capacity is required. Send resume and salary history to Continental Cablevision, ATTN: Vice President, Corporate & Legal Affairs, 550 N. Continental Blvd., Ste. 250, El Segundo, CA 90245. No phone calls please...

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